

## enkelfähig: Creating value for generations

## Factsheet

### Profile

Franz Haniel & Cie. GmbH is a leading German family equity company that has been headquartered in Duisburg-Ruhrort since it was founded in 1756. From then onwards the 100 per cent family-owned holding company has managed its diversified portfolio and has pursued a unique investment strategy as a value developer with a vigorous alignment to sustainability criteria and a clear performance orientation. Haniel's portfolio currently consists of six divisions that have independent responsibility for operational business, each with a

market-leading position in their sector: BekaertDeslee, CWS, ELG, Optimar, ROVEMA and TAKKT. In addition, there is a financial investment in CECONOMY.

In 2019, the Haniel Group generated sales of EUR 4.5 billion with around 19,300 employees. At Franz Haniel & Cie. GmbH capital and management are clearly separate. Since the start of the 20th century, the company's approximately 720 shareholders have transferred corporate management to external managers.

### Management Board



Thomas Schmidt  
Chairman of the Haniel Management Board since 1 July 2019



Dr Florian Funck  
Member of the Haniel Management Board/CFO since 1 September 2011

### Strategy

Haniel aspires to be enkelfähig, ensuring the future prospects for many generations to come through entrepreneurial activities. Being enkelfähig means a strong value orientation coupled with modern entrepreneurial thinking and a clear performance focus. With its investments the company has a consistent focus on sustainable business models which can be allocated to the three investment segments: People, Planet, Progress. Haniel is thereby setting clear criteria: The company will only invest in companies whose business model and corporate culture live up to this standard. In choosing the specific business models, Haniel is guided by the United Nations Sustainable Development Goals and global megatrends. At the same time, Haniel places performance at the centre. Over the medium term the company wants to achieve a total return exceeding nine per cent, thus outperforming the capital market.

Haniel manages a diversified portfolio of majority investments in companies with various levels of maturity and in various industries and invests on a long-term basis. As a holding company, Haniel regards itself as a strategic architect actively developing the companies. The basis of the cooperation is the performance-oriented operating management system, the Haniel Operating Way (HOW). It focuses on process and customer orientation in order to achieve operational excellence in each division. Particularly for small and medium sized enterprises this presents an opportunity to increase the professionalism of company management, exchange experience with other investments and obtain access to top talents. As holding company, Haniel offers the divisions decentralised independence within the group and sufficient capital to grow organically and also inorganically.

### Portfolio

**BEKAERTDESLEE**  
**100%**  
INVESTMENT

BekaertDeslee is a world leading specialist in the development and production of woven and knitted fabrics for mattress covers and pre-fabricated mattress covers.

**CWS**  
**100%**  
INVESTMENT

CWS is one of the leading international providers of hygiene and workwear solutions.

**ELG**  
**100%**  
INVESTMENT

ELG is a global leader in trading, processing and recycling of commodities for the stainless steel industry as well as high performance materials such as superalloys, titanium and carbon fibres.

**OPTIMAR**  
**100%**  
INVESTMENT

Optimar is a global leader for automated fish processing systems on ships, on land and for aquacultures.

**ROVEMA**  
**100%**  
INVESTMENT

ROVEMA is a leading international manufacturer of packaging equipment and systems for a wide range of products and applications.

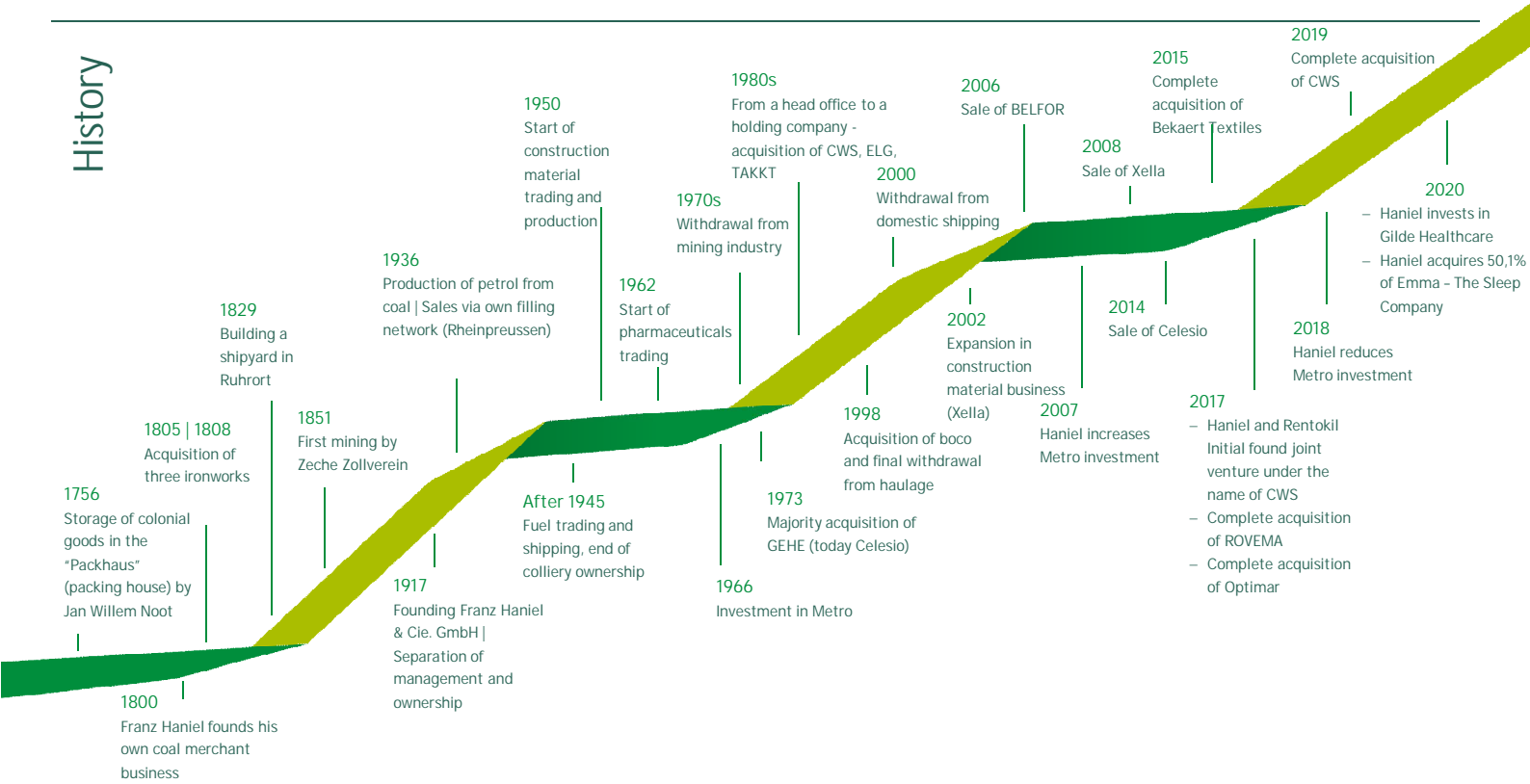
**TAKKT AG**  
**50,25%**  
INVESTMENT

TAKKT bundles a portfolio of B2B direct marketing specialists for business equipment in Europe and North America in a single company.

**CECONOMY**  
**22,71%**  
FINANCIAL INVESTMENT

CECONOMY is the leading European platform for companies, concepts and brands in the areas of consumer electronics.

## History



## Core Behaviors



## Contact

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