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## **Velina Allerkamp appointed as Senior Vice President Strategy**

**New corporate staff function - reporting to Thomas Schmidt**

**Duisburg, 8 May 2019. Velina Allerkamp has been appointed Senior Vice President Strategy at Franz Haniel & Cie. GmbH, effective May 15<sup>th</sup>, 2019. To ensure a continuous development of a strategy for Haniel and the Group, this function has been newly created as a corporate staff function. In addition to her role as Head Corporate Development at CWS, Velina has already supported the work on the reorientation of the Haniel Group since March 2019.**

Velina Allerkamp (38) joined CWS on 1 March as Head of Corporate Development and is a member of the CWS Group's Leadership team. Prior to joining CWS Velina worked as Head of Strategy for GEA Group, a German MDAX listed global engineering company. Between 2009 and 2012, she worked as Project Leader in the Corporate Development & Corporate Finance Practice of The Boston Consulting Group. She started her career in the investment banking division of Dresdner Kleinwort Wasserstein back in 2005.

Velina brings a wealth of experience in portfolio management and strategy development to this new role. She will be responsible for the overarching Haniel strategy process and support Haniel's portfolio companies in defining and sharpening their strategic agenda.

Thomas Schmidt, incoming Chairman of the Haniel Management Board: "I'm delighted to have Velina join the Haniel team. She is the right choice to actively develop and execute a strategy that allows Haniel to meet its ambitious targets."

- Press release for [download](#)
- Haniel on [Facebook](#), [Twitter](#) and [LinkedIn](#)
- [Picture and video material](#) on Haniel and the divisions

#### **Haniel**

Franz Haniel & Cie. GmbH is a German family-equity company that has been headquartered in Duisburg-Ruhrort since it was founded in 1756. The 100 per cent family-owned Holding Company manages its diversified portfolio from there and pursues a long-term investment strategy as a value developer. Haniel's portfolio currently consists of six divisions that have independent responsibility for operational business and occupy market-leading positions in their sectors: BekaertDeslee, CWS, ELG, Optimar, ROVEMA and TAKKT. In addition, there are financial investments in CECONOMY and METRO.

For more information on Haniel, please visit [www.haniel.de/en](http://www.haniel.de/en) and [www.enkelfaehig.de](http://www.enkelfaehig.de).

#### **Contact**

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