

Profile

Franz Haniel & Cie. GmbH is a German family equity company which has been headquartered in Duisburg-Ruhrort since it was founded in 1756. It is from there that the Holding Company, which is wholly owned by the family, manages a diversified portfolio in line with a long-term investment strategy as a value developer. Haniel's portfolio currently includes five business divisions which are independently responsible for their own operating business and which hold a leading market position in their respective sectors: **BekaertDeslee**, **CWS-boco**, **ELG**, **ROVEMA** and **TAKKT**. In addition, there are the financial investments **METRO**, a wholesale and food specialist, and **CECONOMY**, an enterprise focused on Consumer Electronics.

In 2016 the Haniel Group generated sales of 3.6 billion euros with about 13,800 employees. Franz Haniel & Cie. GmbH in Duisburg, the Holding Company, has about 200 employees and manages the portfolio. However, there is a strict division between ownership and management: since the start of the 20th century, the shareholders (which today stands about 690) assigned management of the company to external management.

Haniel's Management Board is composed of two members whose responsibilities are clearly defined. Stephan Gemkow has been Chairman of the Haniel Management Board since 1 August 2012 and Dr Florian Funck (CFO) has been a member of the Haniel Management Board since 1 September 2011. Thomas Schmidt complements the Haniel Management Board since 30 January 2017.

Strategy

Haniel has changed radically since it was founded back in 1756: the trader of colonial goods in Duisburg has become a German family-equity company that combines the best of the two worlds of private equity and family companies. Haniel has a strategic and highly professional approach, is adaptable and has a clear claim to leadership. At the same time, it is the values of a tradition going back 260 years, as well as high stability and a sense of responsibility for people, the environment and returns, that are essential to the company. This combination is what makes Haniel unique - and therefore enkelfähig.

Haniel manages a diversified portfolio, pursuing a sustainable long-term investment strategy as a value developer. With the expertise of the employees at the holding company, Haniel offers its shareholdings crucial added value in development and professionalization, a clear value orientation as a framework for activities, and a high level of reliability in terms of the holding period for its shareholdings. Owing to the long-term development prospects, Haniel – in contrast to private equity companies, which generally operate with a focus on short-term optimisation of returns – can offer different versions and special forms for the integration of new shareholdings. These may take the form of a step-by-step transition in ownership structures, special forms of involvement in committees such as an Advisory Board, or acquisition with an additional investor – there are many different options.

The divisions focus on their operational business while the holding company is in charge of strategic management. In the process, Haniel applies the fundamental principle of active portfolio management with a long-term focus.

Portfolio

Haniel portfolio

Divisions					Financial investments
BekaertDeslee	CWS-boco	ELG	ROVEMA	TAKKT	CECONOMY
<p>Equity interest 100% BekaertDeslee is the leading specialist for the development and manufacturing of woven and knitted mattress textiles.</p>	<p>Equity interest 82.19% CWS-boco ranks among the leading international full-service providers of hygiene solutions and textile solutions.</p>	<p>Equity interest 100% ELG is a global leader in the trading, processing and recycling of raw materials for the stainless steel industry as well as high performance materials such as superalloys, titanium and carbon fibres.</p>	<p>Equity interest 100% ROVEMA is an international leading manufacturer of packaging machines and -lines for the most different products and applications.</p>	<p>Equity interest 50.25% TAKKT bundles a portfolio of B2B direct marketing specialists for business equipment in Europe and North America in a single company.</p>	<p>Equity interest 25.00% CECONOMY is Europe's leading platform for companies, concepts and brands in the sector of consumer electronics.</p>
					<p>METRO</p> <p>Equity interest 22.50% METRO is one of the leading international companies in the wholesale and food service sector.</p>

History

1756	Jan Willem Noot engages in groceries warehousing in the “Packhaus”
1800	Franz Haniel establishes own coal merchant's business
1805 1808	Acquisition of three ironworks
1829	Establishment of a steamship building yard in Ruhrort
1851	Start of production at Zollverein coal mine
1917	Franz Haniel & Cie. GmbH is formed Separation of management and ownership
1936	Haniel starts to produce and sell petrol from coal through its own network of stations (Rheinpreussen)
after 1945	Fuel trading and shipping; mine ownership ends
1950	Launch of building materials trading and production
1962	First involvement in pharmaceutical trade
1966	Initial shareholding in Metro
1970er	Withdrawal from coal, iron and steel industry
1973	Acquisition of majority interest in GEHE (now Celesio)
1980er	Parent emerges as Holding Company, acquisition of CWS, ELG, TAKKT
1998	Acquisition of boco in Germany and final withdrawal from freight forwarding
2000	Pull-out from inland shipping
2002	Expansion in building materials business through Xella
2006	Disposal of BELFOR
2007	Haniel increases its interest in Metro
2008	Disposal of Xella
2014	Disposal of Celesio
2015	Acquisition of Bekaert Textiles (wholly-owned)
2017	Haniel and Rentokil Initial form Joint Venture under the aegis of CWS-boco Acquisition of ROVEMA (wholly-owned)

Values

Enhancing value – living out values: that is Haniel’s motto. The Company is committed to this at all levels and therefore has developed six principles: The Haniel values.



We think in generations

Our history as a family enterprise that has been successful for centuries shapes our long-term thoughts and actions.



We create value

Our sustained value-enhancing corporate management ensures our economic success – which both obliges and enables us to create social value.



We assume responsibility

We consider it our duty to bring economic, environmental and social objectives into harmony.



We act in an entrepreneurial manner

We stand out at all corporate levels by acting in a forward-looking manner with a pronounced desire to create.



We shape change

We see change as an opportunity for sustained growth – but instead of allowing ourselves to be led by events, we actively shape markets.



We support our staff

To enable our staff to contribute their creativity and skills to corporate success in the best possible manner, we both challenge and encourage them by means of trusting dialogue.

Contact

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