

## Overview

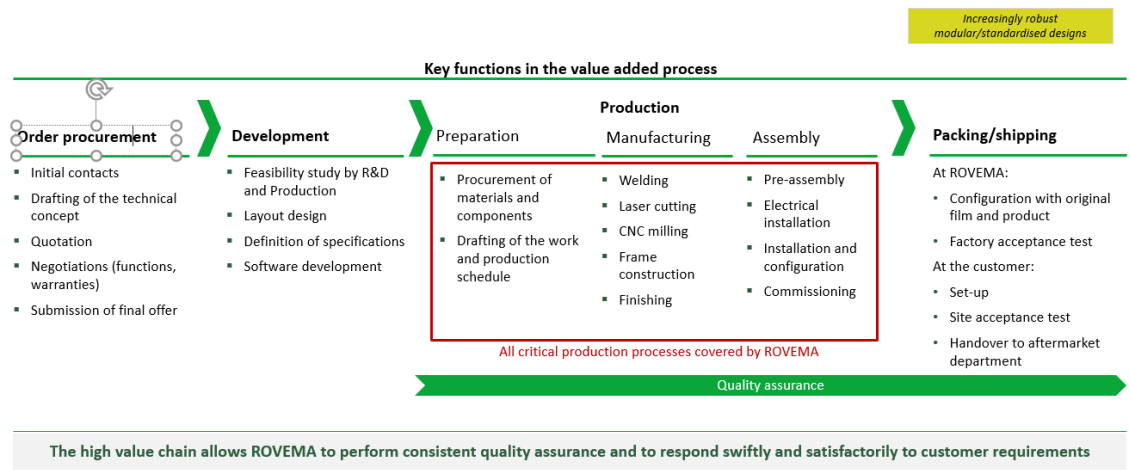
<b>Short description</b>	ROVEMA is a premium manufacturer of packaging machines and systems that offers a broad product portfolio and enjoys a global position. From development and manufacturing, through consultancy and project planning, to installation and acceptance, its focus is always the partnership with the customer.
<b>Company's headquarters</b>	Fernwald/Hesse (Germany)
<b>Market coverage</b>	Branches and sales subsidiaries in more than 50 countries worldwide
<b>Year of foundation</b>	1957
<b>Employees</b>	Around 600
<b>Mission</b>	"As a medium-sized company with a global presence, we are flexible, quality-oriented and continually strive to build our leading position in selected market segments. In doing so we are always conscious of our responsibility to people, sustainability and the environment."
<b>ROVEMA film</b>	<a href="https://www.youtube.com/watch?v=59YISgrLsil">https://www.youtube.com/watch?v=59YISgrLsil</a> "60 Years of Passion for Packaging"

## Business model

- ü Manufacture and sale of packaging machines in the standalone and system business
- ü Machine with a broad range of applications: For dosing, vertical form filling and sealing, cartoning and final packaging
- ü A variety of service offerings, for example spare parts
- ü Under the name Retrofit the company offers the refurbishment, sales and service involving pre-owned, high-quality packaging machines.

### Value Chain

**ROVEMA can cover all the relevant steps in the value added chain itself**



## Key figures

<b>Revenue</b>	Around EUR 100 million (2017e)
<b>Forecast</b>	Continued positive development of the megatrend-based business model

## Products:

Packaging machines and solutions for the entire spectrum of primary and secondary packaging



ü Equipment for dosing, vertical form filling and sealing, cartoning and final packaging



ü Equipment portfolio impresses with its high degree of innovation and broad range of applications, comprehensive coverage of the product life cycle and full range of services offered

### Benefits for customers

- ü Turnkey plants from a single source
- ü Leading performance and efficiency
- ü Broad range of applications and high degree of flexibility
- ü Comprehensive coverage of the product life cycle

### ROVEMA USPs

- ü Equipment portfolio covers the entire spectrum of vertical primary and secondary packaging
- ü Comprehensive portfolio of vertical packaging equipment in the premium segment with modular designs and strong focus on service
- ü Strong application competence with current focus on the food industry, expansion into new sectors possible
- ü High degree of application-specific problem-solving skills

## Application areas and customers

Powdered products



Chunky products



Liquid products



Frozen products



ü The main fields of application for ROVEMA product have so far concentrated on the safe and hygienic packaging of foods of various consistencies: powdered, chunky, frozen and liquid products

### CUSTOMERS

ü Multinational blue-chip companies and regional specialists form part of the diversified customer structure

## Contact

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