

WIN YOUR
AUDIENCE

Presentation

Advantage

FOR MOMENTS IT MATTERS



The ability to effectively communicate one's ideas and messages is more crucial than ever. Whether you're pitching a new concept, presenting a report, or simply sharing your thoughts, the power of your presentation can significantly impact your success. This is where our new program, Presentation Advantage, comes into play.

'Presentation Advantage' is not just about creating visually appealing slides or delivering a speech with confidence. It's about crafting a compelling narrative, engaging your audience, and driving action. It's about mastering the art of communication to bring your message across in a way that resonates and leaves a lasting impact.

We understand that stepping up to present can take you out of your comfort zone. It can be daunting to stand in front of an audience, knowing that every word you say, every slide you show, is under scrutiny. But it's in these moments, when we push our boundaries, that we experience the most significant growth.

'Presentation Advantage' will equip you with the tools and techniques to overcome these challenges and transform your presentations into powerful tools for communication. It's not just about making you a better presenter; it's about enhancing your overall communication skills, boosting your confidence, and helping you make a meaningful impact through your words and ideas.

'Presentation Advantage' is a journey of learning and growth that will take you out of your comfort zone, challenge you to improve, and ultimately empower you to communicate with clarity, confidence, and impact. Embrace the challenge, harness the power of effective communication, and let it be your advantage in today's competitive world.

WHAT IT'S ALL ABOUT

TARGET GROUP

Everyone who wish to develop their presentation skills from beginner to intermediate skills.

LEARNER'S OBJECTIVES

Participants will work in a workshop environment to develop their own presentation from concept to delivery.

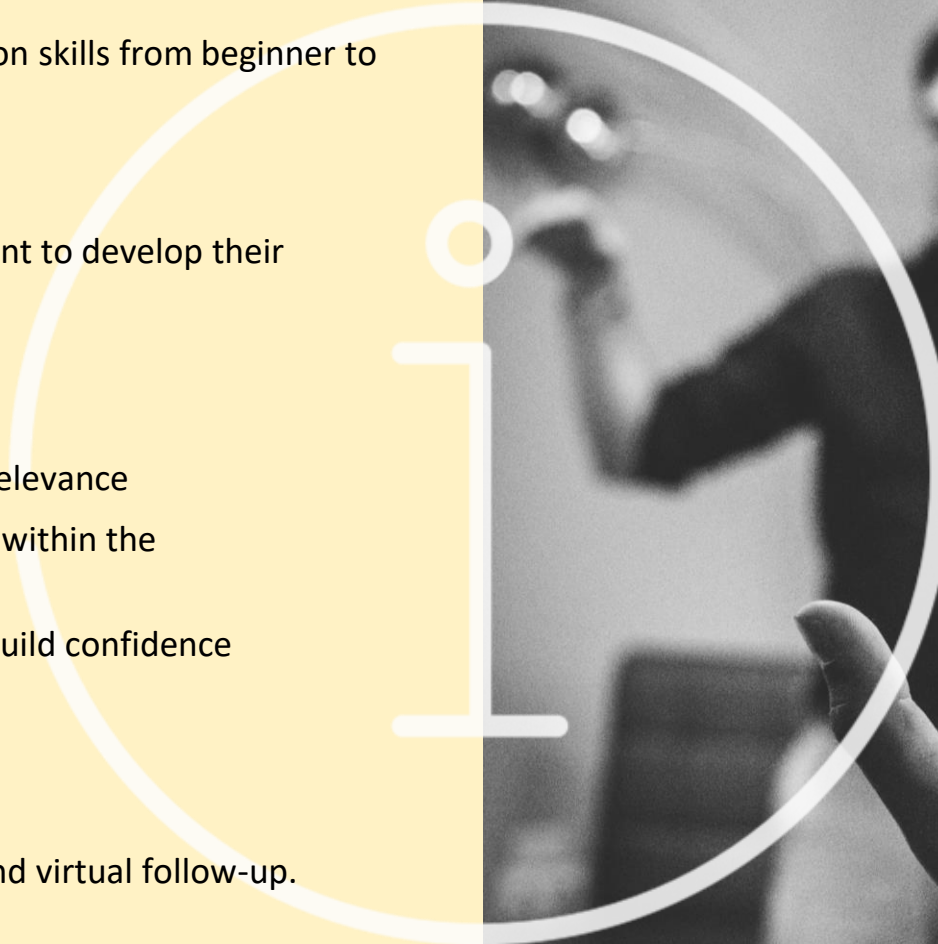
- How to clarify the intent of your message
- Adapt your message to your audience
- Design your message to have impact and relevance
- Understanding tone, voice and movement within the presentation
- Managing stress, skills and techniques to build confidence
- Feedback on your presentation skills

FORMAT

Virtual Kick off, 2-days face to face workshop and virtual follow-up.

LANGUAGE

English initially, German following later



MAKE UP OF TRAINING MODULES



← PRESENTATION LEARNING JOURNEY →

Kickoff

1 hour virtual

Preparation

- Instructions for joining the core module
- Selecting an own presentation to bring along

Core Module

2-days onsite

Presentation Skills

- Understand your audience
- Construct your message
- Understanding tone, voice and movement
- Manage stress, skills and techniques
- Practice and get feedback

Application Phase

on-the-job

Experiences

- Self-led 'trial phase'
- Application of tools, knowledge and skills, picked up in core module

Follow-up

½-day virtual

Exchange & Reflection

- Discuss real-life cases, setbacks and experiences
- Peer Coaching
- Recognizing improvements and future development opportunities



HOW IT IS ORGANIZED



Registration Process

There is two ways how you can run this program:

Open Program

Are you an individual and simply want to sign up for the training, while learning together with others from the Haniel Group? Please register by filling out the form on our website [registration-presentation-advantage](#).

Customized Program

Are you interested to run this program with your team or in your function/area? That makes total sense – all you need to do is contact us and we'll find the right format and time for the training!

Dates and Time

We have scheduled one training for the first half of the year. If there is more demand, we can add further dates. The Core Module will start at 10 am on the first day and end at 4 pm (CET) on the last day.



Kickoff: 11.04.2024, virtual (9 am – 10 am)
Core Module: 24.-25.04.2024, Duisburg
Follow-up: 12.06.2024, virtual (9 am – 12 pm)

Costs

500 € net program costs per participant (plus board and lodging).

Contact Persons



Nomination & Organization

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Do you want to become a facilitator?

The train the trainer process allows teams and departments to deliver the learning to entire audience, in the language you want, at the cost you can afford, with the level of customisation that suits your team, department, division or organisation. If you want to become a facilitator, please reach out to us!

Train-the-Trainer Process



1. Attend the program as a participant
2. Review trainer notes and facilitator videos and support content
3. Attend a train the trainer process, virtual or face to face
4. Deliver first program with coaching.
5. Review feedback and agree on next steps with you coach
6. Annual training review to maintain train the trainer status.

